



Job Title: YONA Content Creator Intern

Application Deadline: February 2, 2024

YONA Overview: YONA is a unity, revival, and outreach movement with the primary mission of evangelism. We exist to reach as many young adults as possible through an engaging experience that unites the church and ignites a passion for Christ within this generation.

Position Overview: As YONA's Content Creator Intern, you will play a vital role in producing high-quality, diverse content across various platforms. This role involves collaborating with our creative team to bring ideas to life through written, visual, and multimedia content. This internship provides a unique opportunity to gain hands-on experience in content creation and contribute to telling YONA's story through social media. As a member of the YONA team, you will be expected to complete any and all duties as assigned.

Key Responsibilities:

- **Content Development:**
 - Assist in the creation of written content for blogs, social media, newsletters, and other communication channels.
 - Contribute to the planning and execution of multimedia content, including videos, podcasts, and graphics.
- **Social Media Management:**
 - Assist in curating and scheduling content for our social media platforms to enhance YONA's visibility.
 - Monitor social media trends and engage with our audience to enhance YONA's online presence.
- **Research and Ideation:**
 - Conduct research on industry trends, competitors, and target audience preferences.
 - Collaborate with team members to brainstorm and develop creative content ideas.
- **Brand Consistency:**
 - Ensure all content aligns with our brand voice, values, and messaging.
 - Work closely with the creative team to maintain a consistent and cohesive brand identity.

Qualifications:

- Loves Jesus and people.
- Pursuing a degree or career in Communications, Social Media Management, Digital Marketing, or a related field.
- Strong written and verbal communication skills.
- Creativity and the ability to think outside the box.
- Familiarity with social media platforms and content creation tools.
- Basic understanding of SEO principles is a plus.
- Willingness to learn and develop skills.

Benefits:

- Valuable experience in content creation within a professional setting.
- Exposure to various aspects of digital marketing and branding.
- Opportunity to build a diverse portfolio of content creation work.
- College internship credit
- Hands on experience in ministry, non-profit organizations, digital marketing, content creation, staff culture, etc.
- Explore multiple facets and alternative forms of traditional ministry.
- Discipleship and mentorship from Caden and the rest of the YONA staff.

How to Apply: Interested candidates should submit a resume, cover letter, and a portfolio or examples of previous content creation work to **INFO@YONANIGHTS.COM**. Please include "YONA Content Creator Intern Application" in the subject line. For questions, please DM @yonanights.